

ABOUT

My insatiable curiosity about how people interact with information, the environment, and each other keeps me questioning assumptions and finding new ways of looking at things. I am an enthusiastic team player who is always looking to challenge myself.

EXPERIENCE

- **UX Design Researcher**
U.S. Bank, San Francisco, CA (Nov 2016–present)
 - Plan and organize user research for the consumer-facing app
 - Incorporate research into an agile, cross-functional team
 - Initiate and run weekly team meetings to improve processes
- **User Researcher (Contract)**
Wells Fargo, San Francisco, CA (Jul 2015–Nov 2016)
 - Inform the design of ATM components and desktop interfaces
 - Simplify employee and customer interactions across offerings
 - Create common user experiences across a suite of apps and tools
- **Design Researcher (Contract)**
Microsoft, San Francisco, CA (Sep 2014–Jul 2015)
 - Maximize personalization through qualitative user research
 - Streamline quantitative data collection and analysis methods
 - Develop and localize interaction sequences in 14 countries
- **UX Researcher (Contract)**
Trizic.com, San Francisco, CA (Jun–Sep 2014)
 - Inform web app and site redesign through rapid iterative tests
 - Generate mock-ups and interaction specifications

EDUCATION

M.S. Cognitive Science

Università degli Studi di Trento, Italy (2011-2013)

Focus: Language and Multi-modal Interaction

Final Score: 110/110, Merit Prize Winner

B.A. Cognitive Science

University of California, Berkeley (2004-2009)

PATENTS

Patent pending: Microsoft. Inferring cues for use with digital assistant. Patent Application No. US 14/792,268. 2015.

KNOWLEDGE

Skills

Usability Tests, Concept Validation, Surveys, Diary Studies, Field Studies, Heuristic Evaluation, Tree Tests, Competitive Analysis, Lab & Remote & Guerrilla Tests, Wizard-of-Oz Tests, Design with Children, Participatory Design, Physical Devices

Tools

UserZoom.com, UserTesting.com, Site Catalyst, NVIVO, Morae, Qualtrics, Optimal Sort, Amazon mTurk, Keynote, Balsamiq, Attensity, Office, Photoshop

Languages

English, Italian, Russian